



March 27, 2024

Michael McDonald  
Executive Director of Mathematics (PK-12) and Professional Development  
Division of Equity, Inclusion and Access – Curriculum, Instruction, School Supervision  
One Larkin Center, Yonkers, NY 10701  
(914) 376-8068

Dear Director McDonald,

CKingEducation has worked as a mathematics professional development partner with the City of Yonkers Public School District for the previous year and a half in a few of your schools. Our data indicates that we are having a positive impact on student achievement and we want to continue. Unfortunately, our allocated professional development days are drawing to a close and we feel as if we have unfinished work. To that end, CKingEducation would like to propose the development of an “Instructional Video Showcase” featuring some of the teachers and students at Cross Hill Academy.

The “Instructional Video Showcase” would feature Cross Hill Academy teachers implementing several of the research-based, higher order thinking instructional strategies that we have been working on with them over the past year and a half. Unfortunately, our small, but mighty professional development company does not have the resources to contract a video crew to record and edit such an undertaking. It is our understanding that the City of Yonkers Public School District does have an established videography department. Would you be willing to consider CKingEducation donating additional professional development time as outlined below so that we can work collaboratively to develop the “Instructional Video Showcase”?

**Project Details:**

- 3 days of professional development time where we outline and film 2 - 4 different instructional strategies each day at different grade levels to show the range and application of strategies.
- The videos would be housed on the City of Yonkers Public School District website for teacher access and also on a password protected page on the CKingEducation website for use during professional development activities.

The “Instructional Video Showcase” would ensure that the work done by the teachers at Cross Hill Academy, in partnership with CKingEducation, lives on and serves all the teachers in the school district.

We appreciate your time in consideration of this project. If you have any questions about the proposed PD activities, please feel free to contact me directly at 646-256-5867. We look forward to the opportunity to continue our work with the Yonkers School District in enabling your teachers to better support your students.

Regards,

Christine King, CEO  
CKingEducation, Inc.  
Web: [www.ckingeducation.com](http://www.ckingeducation.com)  
Work: 412-CKingEd  
Mobile: 646-256-5867

