

PROPOSAL FOR: Yonkers NY School District

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ABOUT RAVE MOBILE SAFETY

Rave Mobile Safety provides the leading critical communication and data platform trusted to help save lives.

Rave connects millions to those trusted to protect them, by providing innovative solutions to prepare better, respond faster, and communicate more effectively during emergencies.

SAFETY ACT CERTIFIED BY THE DEPARTMENT OF HOMELAND SECURITY





RAVE PANIC BUTTON

EARLY INTERVENTION AND MOBILE INCIDENT RESPONSE APP

PANIC BUTTON OVERVIEW



Rave Mobile Safety offers a comprehensive school safety solution that empowers your staff to initiate workflows and communicate with the appropriate personnel based on emergency type and campus. Depending on your school's location and other variables, first responders typically arrive on-scene during an emergency with an average response time of 5 to 7 minutes. In a medical emergency, fire, gas leak, or active assailant event where seconds matter, your teachers and staff may need to provide critical safety actions such as medical triage and safety steps while awaiting help. Using the Rave Panic button simultaneously notifies relevant onsite staff and 9-1-1, shortening critical response times.

The Rave Panic Button communicates an emergency to 9-1-1, onsite personnel, and first responders in seconds. Rave Panic Button shortens response times, reduces confusion, and improves safety for all those in the immediate area by providing immediate information during the first seconds of an event.

- Notify staff and 9-1-1 with a Single Touch
- Create a clear line of communication with necessary resources during any emergency
- Event type classification (i.e., active assailant, fire, police, and medical)
- Communicate the type of incident from the onset to better inform Responders and improve response times
- Create workflows to ensure the right people receive notifications
- Medical triggers are the most commonly used 9-1-1 level emergency
- Check-in feature to identify who is safe and who needs assistance for large scale events



IMPACTS ALL EMERGENCIES - NOT JUST ACTIVE SHOOTER



In an onsite crisis, an organization member can activate the Rave Panic Button app system by pushing one of the five emergency button types. The five emergency buttons extend Rave Panic Button's use across the many emergencies that affect schools, such as active shooter, police, fire, medical, and other emergency incidents. By not limiting the Panic Button activations to active shooters, school staff receives assistance for the day-to-day emergencies they face and gain familiarity with the system for large scale emergencies.

Upon activation, the user's phone will immediately dial 9-1-1, connecting them through a voice call with a 9-1-1 call taker. At the same time, a preset notification is delivered to all necessary personnel you have identified in advance. This ensures you rapidly initiate lockdowns, evacuations, or other emergency responses.

ONLY SOLUTION FULLY INTEGRATED WITH 9-1-1

Rave Panic Button instantly communicates with 9-1-1. 9-1-1 serves as incident command and can dispatch proper resources to respond to the scene and initiate real-time communication with school administrators and on-staff. 9-1-1 should never be bypassed during an emergency.

Rave Panic Button works with 9-1-1 in two ways:

- When the panic button is initiated, 9-1-1 receives a voice call while the app delivers onsite notifications allowing the caller to relay key information for the emergency response.
- When 9-1-1 receives the panic call, the call taker immediately sees the type of emergency, location of the incident, and has direct access to floor plans, access points, and other key facility data through the Rave 911 Suite, if installed at the 9-1-1 center. Additionally, the call taker can start messaging all Rave Panic Button users to relay key details and instructions as the incident unfolds.

This direct integration with 9-1-1 through the above options results in the fastest and best-coordinated response to any school emergency.



MOBILE APP TO NOTIFY 9-1-1 AND STAFF

An organization member can activate the Rave Panic Button app by pushing one of the five emergency buttons to instantly call 9-1-1 and deliver a preset notification to all necessary personnel.

- Rave Panic Button Mobile App: Includes active shooter, police, fire, medical, and other emergency buttons for day-to-day and largescale emergencies.
- Direct Dial to 9-1-1: The only solution that can fully integrate with your local 9-1-1 for a fast and wellcoordinated response to any school emergency.
- Intelligent Notifications: SMS, email, push notifications with incident type and location to help initiate lockdowns, evacuations, or other emergency responses.



 Automated First Responder Notifications: Alert designated first responders via text, email, and push notifications.

INCIDENT COMMAND AND RESPONSE

With Rave Command View, Rave Panic Button administrators have complete visibility into every Rave Panic Button activation and the ability to send real-time messages to app users.

Web-based Incident Command Dashboard (3 Licenses): Administrators can manage ongoing incidents from anywhere with real-time messages to staff and personnel by sending and receiving accurate updates during an event.

Quick send Messages to App Users: Administrators can message all app users to provide real-time updates as an incident unfolds.

INTERNAL STAFF ALERTING

Not every incident requires 9-1-1. Rave Panic Button's Staff Assist feature enables authorized employees to communicate daily with onsite groups or individuals without initiating an emergency call to 9-1-1. Internal groups and message templates are pre-determined to enable fast communication and reduce the duration of disruptions. If a classroom teacher needs assistance or a teacher sprains an ankle, they can quickly request help without causing a commotion.





Empower your staff to communicate in every situation through staff Assist.

- Staff Assist Internal Messaging: Within Rave Panic Button, employees can send messages to designated groups through pre-determined templates and free-form notifications.
- Create COVID specific workgroup for each school to communicate
- Create templates for multiple use-cases (i.e., missing student, assistance needed, minor medical, isolation required, etc.).
- Customizable, configurable, and campus and incident-specific communication

ORGANIZATION-WIDE VISIBILITY AND CONTROL

Never miss an incident. With Rave Command View, Rave Panic Button administrators have complete visibility into every Panic Button activation on your campus as well as its location, incident type, and the location's facility data.

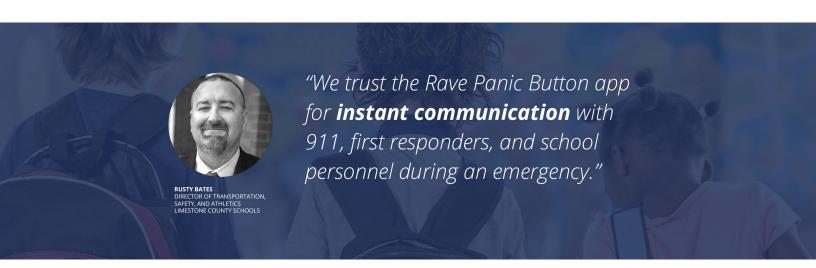
You can connect from anywhere and monitor and manage situations in real-time. With floor plans and location provided, onsite responders will have enhanced situational awareness and can respond faster. Administrators can manage ongoing incidents with real-time messages to staff and personnel by sending and receiving accurate updates as events unfold.

EARLY INTERVENTION AND PREVENTION

Increase engagement from students and prevent them from withholding timely, critical information that will keep your school safe from threats, such as an active shooter, bullying or drugs with anonymous tip texting that administrators can respond to in real-time.

UNPARALLELED CUSTOMER SUPPORT & TRAINING

Working with Rave, you get more than a phone number. You get 24x7x365 access to live technical support provided by Rave employees. Your team always has access to Rave product professionals for advice or general questions. We also offer a self-service portal, live training webinars, marketing resources, and collaborative sessions.





SCOPE OF SERVICES

- Facility Profile Management Portal: A hosted, secure website enabling administrators to register and maintain their facility profile data, including campus/building details, authorized Panic Button users, and notification settings.
- **Smartphone Application:** Rave Panic Button is a smartphone application on the iOS and Android platforms for the contracted number of users.
- Automated & User-Generated Emergency Notifications: Unlimited delivery and receipt of automated and 9-1-1 / administrator-generated emergency notifications to all authorized users, independent of Rave Panic Button app installation.
- Web-based Incident Command Dashboard: Designated number of licenses to access a
 web-based dashboard to view every panic button activation and the ability to message Rave
 Panic Button users in real-time
- Check-In Functionality: Solicit status checks to help those in need faster by prioritizing who
 needs help and their location.
- Direct 9-1-1 Integration: Direct integration with 9-1-1 call-taking process to provide call takers
 real-time caller, incident and facility information, and two-way messaging to app users.
- **Training and Support:** On-going training includes Rave Academy (on-demand training videos), onboarding webinars, help desk resources, and 24x7 phone and email technical support. The support package is detailed later in the proposal.

CLIENT RESPSIBILITIES

For maximum success, Rave Mobile Safety recommends each client maintains their environment and conducts awareness and training for authorized users, staff and other emergency response partners to ensure proper functioning of Rave Panic Button. The following outline expected activities to be performed in support of Rave Panic Button deployment.

- Project Management and executive support to coordinate the deployment of Rave Panic Button
- Initial facility data entry and ongoing maintenance to ensure activations of Rave Panic Button app and other calls to 9-1-1 are appropriately recognized as originating from a covered location, as well as to deliver emergency notifications to the correct individuals/groups.
- Integration of Rave Panic Button functionality into the applicable site-specific emergency response procedures(s) and best practices as well as any training required to ensure proper implementation of those procedures.
- Training for employees through the use of the training materials provided by Rave. Regular
 exercising of emergency response incorporating Rave Panic Button and in coordination with the
 local 9-1-1 center, police, fire and emergency medical services agencies.

