

PREPARED FOR:

Yonkers Public Schools

Date: July 9, 2021

Achieve3000

**PARTNERSHIP OVERVIEW
& INVESTMENT PROPOSAL**

Overview

Yonkers Public Schools is committed to challenging the city's youth to aspire to their highest potential, and to inspire a life-long love of learning.¹

Achieve3000 is on a mission to unlock potential and accelerate learning for every student.

Together, we will:

- Put students in grades K-2 on the path to becoming successful independent readers with Smarty Ants, an interactive online learning environment focused on foundational skills mastery.
- Accelerate the achievement of students in grades 3-10 by utilizing Achieve3000 Literacy with Boost, a solution that enables students to move their Lexile measures up steadily, level by level.
- Customize training, support, coaching, and data analysis to meet the needs of Yonkers educators.
- Foster family and community engagement with ongoing reading nights and customized workshops.
- Use a data-driven approach to identify learning needs that can be addressed by our suite of solutions, such as game-based foundational literacy learning, a curriculum platform designed to deepen thinking, and individualized practice and intervention for math.

Achieve3000 looks forward to partnering with you to create a culture of learning success, and will work with you to help your students achieve the critical knowledge and skills necessary to become lifelong learners.

Achieve3000 Learning Solutions



Achieve3000 Literacy with Boost gives every student the tools they need to help move them along their just-right literacy journey with differentiated, leveled content, and NWEA MAP informed learning paths.

In fact, we are so committed to providing accelerated literacy growth, we have introduced our **new Achieve3000 Acceleration Guarantee**, which promises 2X expected reading gains in a single school year, or the following year is on us! Visit www.Achieve3000.com for terms and conditions.

2021-2022 Scope of Work

I enjoy the program and so do the students. It is user friendly and differentiates for student abilities. I hope we have it moving forward.

Special Education
Teacher, Palisades
Preparatory

- LevelSet – up to 3 administrations (Pre-Interim-Post)
- Content library with over 15,000 articles, each differentiated with 12 Lexile levels in English and 8 Lexile levels in Spanish
- Boost scaffolds to support instruction for all learners and enable targeted and intensive intervention to accelerate students' literacy gains
- NWEA MAP alignment to integrate students' RIT data and assign lessons to address skills strengths and weaknesses
- Lexile adjustments through embedded assessments and proprietary acceleration engine
- Class, school, and district customization tools
- Teacher Edition with point-of-use recommendations, instructional supports and data suite including forecasting and goal setting
- Leadership Edition including key performance indicators
- Home Edition for any guardian to monitor student progress and build family literacy, with supporting resources in 20 languages

¹ <https://www.yonkerspublicschools.org/domain/69>



Smarty Ants engages young learners in grades PreK-2 with fun, multisensory, and adaptive foundational literacy instruction. Available in English and Spanish, Smarty Ants puts young learners on the path to becoming successful independent readers who have a love of learning.

2021-2022 Scope of Work

- Initial and end-of-year assessments with progress monitoring to adapt to the individual needs of students
- Accelerated learning as the program logs and analyzes student choices, activities, and accomplishments to deliver a personalized learning path
- Motivation for students including tracking of accomplishments and awards
- Scaffolds to support instruction for all learners
- Access to Smarty Ants Español
- Comprehensive Teacher Dashboard with targeted resources for small-group or whole-class instruction as well as user-friendly progress reports
- Family Dashboard with for families to engage in their children's learning
- Administrator dashboard



Achieve3000 Professional Services offer a wide variety of training options including onsite, live online, and on-demand online sessions. Our curriculum and implementation experts will work with you to assess your professional learning needs and craft experiences specific to your goals.

2021-2022 Scope of Work

- Planning Meeting to set implementation goals and outcomes, map out and schedule professional development days for educators and families
- Online Teacher Resource Center
- Data Team Reviews
- Ongoing family and community reading nights
- Virtual Keynote Speaker Series with sessions delivered by educational thought leaders
- Customer Advocacy Support Team

My P-TECH students really like the selection and variety of topics available with Achieve3000 Literacy, including LGBTQ, science, history articles. I like the sense of ownership it gives them over their own learning process. Achieve3000 makes it easy for them to see their reading levels going up as a result of all their hard work. It means a lot to the students to see on their own that their effort equals improvement.

Nicolle Botman, Teacher, Riverside High School

Partnership Summary

Across our suite of solutions and services, we stand behind the pillars of equity, engagement, integration and empowerment, which **elevate our partnership beyond learning tools** to serve the unique needs of Yonkers educators and students.

Equity and Engagement in Culturally Responsive Content

As an organization, Achieve3000 supports equity in education. We are doing our best to listen, engage with, and learn from our customers, partners, stakeholders, and leaders. We want to be a true learning partner by providing rich content that is culturally responsive, respectful, equitable, and reflective of the communities that we serve.

As a result, we are committed to providing meaningful and engaging literacy experiences that connect with student's lives and perspectives. We endeavor to give students views of worlds and reflections of their own lives as part of the larger human experience. We offer content that features diverse backgrounds and experiences and works from authors with diverse backgrounds, so students will see themselves in the content they read, as well as be exposed to other cultures, ideas, and ways of thinking.

Further, we are constantly auditing our content to ensure that our lessons reflect the voices of the students we serve. We have made significant progress in adding more culturally relevant content to our solutions, and we continue to seek new content that is relevant to diverse populations.

Integration with Benchmark Literacy

Our professional services team will customize a crosswalk of Achieve3000 content to the nine themes taught in Benchmark Literacy, saving Yonkers educators time by integrating the solutions for ease of use.

Empowerment through Data Workshops

In order to empower educators to make targeted, results-based academic decisions, we will provide deep-dive data analysis workshops to review best practices for using data dashboards and reports, share the different types of custom data reports available, and walk-through student performance data and Key Performance Indicators.

The following **value-added services** will also increase our ability to support the Yonkers school community in 2021 and beyond.

Ongoing Reading Nights

Family engagement is critical students' success. Throughout the year, Achieve3000 will host Reading Nights, which support the important work being done through The Yonkers Basics to give children from every background a more equal start in life.

Family Literacy Training

Our professional services team will hold monthly workshops (offered in both English and Spanish) to provide parents, family members and caregivers with practices they can use to help their young children thrive. Sessions will focus on strengthening the home-school connection, highlighting ways that families can encourage their child's reading development using Achieve3000 solutions at home.

Virtual Speaker Series

Achieve3000 will customize a virtual speaker series, delivered during the district's New Leadership Academies and/or monthly Assistant Principal Academies. Through this series, national experts, such as Dr. Douglas Fisher, Dr. Bill Daggett, Ray McNulty, and others (pending availability) can deliver micro-learning sessions on topics such as differentiated digital literacy, culturally responsive literacy instruction, and more.

Early Literacy Grant

We will provide complimentary summer access to Smarty Ants for all Yonkers community preschoolers (children ages 3-5).

Pilot Testimonials

Riverside High School and Palisades Prep have been piloting Achieve3000 Literacy since January 2021. Participants share their thoughts in the testimonials provided below!

The students like that they can log in and work independently. They like that the article will pop up in a separate window with their personalized highlighting, to toggle while working on the questions. Many have mentioned their scores, so they are looking at the instant feedback.

I like tracking their progress instantly. The level set tests are very good benchmark tools, too. I really love the high scorer of the day emails. (I post them in the classroom.)

Logging in as a teacher and as a student has gone smoothly. Everything is easy to find, and easy to use. The student's tool bar really helps with differentiation (read aloud, translation, dictionary, etc.)

ELA Teacher, Palisades Preparatory

Achieve is such a great support in the area of reading due to the students having all articles at their reading levels. I appreciate all the feedback it gives after students complete an assignment and the students enjoy the range in topics.

Special Education Teacher,
Palisades Preparatory

Achieve 3000 is a fantastic program. My students and I are very happy with it. The program is a useful instructional tool. My students enjoy the non-fiction articles.

ESL Teacher, Palisades Preparatory

I enjoy the program and so do the students. It is user friendly and differentiates for student abilities. I hope we have it moving forward.

Special Education Teacher,
Palisades Preparatory

My P-TECH students really like the selection and variety of topics available with Achieve3000 Literacy, including LGBTQ, science, history articles. I like the sense of ownership it gives them over their own learning process. Achieve3000 makes it easy for them to see their reading levels going up as a result of all their hard work. It means a lot to the students to see on their own that their effort equals improvement.

Nicolle Botman, Teacher, Riverside High School

The multiple choice was very helpful in terms that we can reevaluate what we did wrong if our answer was incorrect, strengthening our test taking. Also, it had a variety of reading options that are interesting and important for kids today to learn about.

P-TECH Student, Riverside High School

Our English PLC has utilized Achieve3000 to provide access to current, relevant texts that allow our students to see the accomplishments and lifestyles of individuals who are reflective of themselves and their community. The diversity of the content and the adaptable Lexile levels have afforded our students more opportunities for authentic learning experiences that allow them to support their own values and beliefs while examining the views of others. This material has been the springboard for many class discussions that explore the diverse perspectives of our students.

Dr. Don Solimene, Principal, Riverside High School

Investment Summary

We look forward to working with you to meet your learning goals for the 2021-2022 school year.

Product	Qty	Unit Cost	1 Year Cost August 2021-June 2022
Achieve3000 Boost New York per Student	11,428	\$48.00	\$548,544.00
Achieve3000 Boost New York per Student Grades 3-4	3,600	\$48.00	\$172,800.00
PD - Online Webinar Literacy	74	\$895.00	\$66,230.00
Achieve3000 Smarty Ants	30	\$2,100.00	\$63,000.00
PD- Online Webinar Smarty Ants	27	\$895.00	\$24,165.00
District-Wide Partnership Services <ul style="list-style-type: none"> • Ongoing Reading Nights • Training for Families • Virtual Keynote Speaker Series • Early Literacy Grant 	INCLUDED	INCLUDED	INCLUDED
NWEA Map	41	\$600.00	\$24,600.00
Site Set Up Fee	41	\$290.00	\$11,890.00
Subtotal			\$911,229.00
Achieve3000 Partnership Discount			(\$238,429.00)
Achieve3000 Grant for Grades 3-4 Literacy for 2021-22SY			(\$172,800.00)
Total Cost			\$500,000.00
Payment Summary			
<i>Payment Due July 2021</i>			<i>\$500,000.00</i>

Acceptance

Please send your completed, signed proposal and purchase order(s) to:

ACHIEVE3000, Inc.
331 Newman Springs Road, Suite 304
Red Bank, NJ 07701
Fax: 316-221-0718; Email: orders@achieve3000.com

<i>Account Name</i>	
<i>Customer Signature</i>	<i>Achieve3000 Signature</i>
<i>Name and Title</i>	<i>Name and Title</i>
<i>Date</i>	<i>Date</i>

This proposal is governed by and subject to the Achieve3000 terms and conditions at <https://www.achieve3000.com/about/terms-of-service/>. By signing this proposal, you are agreeing to such terms and conditions.

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