

<b><u>RECOMMENDATIONS FOR NEW CONTRACTS</u></b>	
Vendor Name:	Brendan Lowe Communications, LLC
Term/Duration of Contract:	May 22, 2025- December 31, 2025
Amount of Contract:	\$5,000.00
Account: (general fund, grant, capital)	Obama Foudation-490.5241.24H344.2110.B2300
Scope/Services:	The purpose of this contract is to support and amplify the work of My Brother's Keeper (MBK) Yonkers by elevating its public profile and visibility. Services will include strategic communications to support Dr. Jason Baez and his team by securing media placements, crafting public-facing content, and advising on strategic storytelling and message development.
Form of Procurement Undertaken: (GML 103-competitive sealed bidding; GML 104b-not subject to competitive sealed bidding)	GML 104B
Manager and Department Requesting Services:	Dr. Jason Baez, MBK Executive Director
<b><u>RECOMMENDATIONS FOR CONTRACT AMENDMENTS</u></b>	
Contract No. / Vendor Name:	
Original Term of Contract:	
Original Amount of Contract & Date of BOE/BOCS Approval:	
Scope:	
Details of Previous Amendments:	
Details of New Amendment:	
Account:(general fund, grant, capital)	
Form of procurement:(GML 103-GML 104b)	
Manager and Department Requesting Services:	