

Proposal for MBK

Submitted by: London Reyes

Budget Breakdown

- **Total Stipend:** \$7,500
 - **Suggested Rate:** \$625 per school (1-hour presentation for 12 weeks)
 - **Additional Flexibility:** Opportunities for guest presentations to enrich the experience
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Overview

This proposal outlines a motivational and educational program designed to inspire youth to overcome challenges, focus on their goals, and make positive choices. Grounded in MBK's (My Brother's Keeper) core values, the presentation emphasizes resilience, discipline, and creativity while celebrating cultural heritage through storytelling and the art of breaking.

Theme: "We Survived to Make History"

This program underscores the journey of resilience, overcoming adversity and achieving greatness.

Alignment with MBK Philosophy

This presentation aligns with MBK's mission to ensure that all youth, particularly boys and young men of color, have access to opportunities that enable them to reach their full potential. Through storytelling, mentorship, and student engagement, B-Boy London connects on a personal level to inspire resilience, goal setting, and community-building. By sharing his lived experiences, he highlights the importance of perseverance, creativity, and focus.

Proposed Presentation Structure

1. Introduction (5-10 minutes): "Civil Rights: The Beginning"

- **Key Message:** Students will recognize their power to rise above distractions and challenges by focusing on personal growth.
 - **Content:**
 - Personal stories of growing up in the South Bronx during the 1970s and the lasting impact of the Civil Rights Movement.
 - A reflection on the principles of justice, equality, and empowerment, connecting these lessons to the students' potential for leadership and positive change.
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2. My Neighborhood (10-15 minutes): "Building Lifelong Connections"

- **Core Themes:**
 - The value of community, collaboration, and teamwork.
 - Stories of street games, friendly competition, and building camaraderie as a foundation for success.
- **Practical Takeaways:**
 1. **Setting Goals:** Teaching students to identify and write down their dreams as a commitment to themselves.
 2. **Staying Focused:**

- Pursue passions and dreams with determination.
- Seek guidance from mentors and role models.
- Build a supportive circle of peers who uplift one another.

3. **Overcoming Setbacks:** Sharing personal examples of learning from mistakes and transforming challenges into growth opportunities.

3. Turning Challenges into Strengths (20-25 minutes): "The Bronx Is Burning"

- **Key Content:**

- A video segment featuring archival footage from the Bronx fires and the 1977 blackout, interwoven with testimonials and stories of resilience.
 - Behind-the-scenes insights into *Krush Groove* and *Beat Street*, illustrating how staying true to one's passion opens doors to transformative opportunities—from cameo appearances to hosting a TV talk show.
 - Encouraging students to embrace challenges as opportunities to grow stronger and achieve their dreams.
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4. Interactive Segment (10-15 minutes): "Express Yourself"

- **Engagement Activities:**

- **Q&A Session:** Students can ask questions about London's journey, challenges, and successes.
 - **Student Sharing:** Inviting students to share one goal and a step they'll take to achieve it.
 - **Open Discussion:** Addressing common distractions such as social media and peer pressure while reinforcing the importance of focus and positive choices.
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Connection to MBK Goals

This presentation supports MBK's six milestones:

1. **Entering School Ready to Learn:** Encouraging focus and goal setting.
 2. **Graduating High School Ready for College or Career:** Offering strategies for perseverance and preparation.
 3. **Successfully Entering the Workforce:** Highlighting the importance of discipline and skill-building.
 4. **Reducing Violence and Providing Second Chances:** Sharing stories of resilience and personal growth.
 5. **Building Community:** Inspiring students to uplift and support one another.
 6. **Cultivating Mentorship:** Modeling the value of mentorship and positive role models.
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Conclusion

This program is a unique opportunity to inspire and motivate students to embrace their potential, build resilience, and stay on a positive path. Through a blend of storytelling, cultural heritage, and actionable strategies, it embodies MBK's mission to empower youth to achieve greatness.

Thank you for considering this proposal. I look forward to collaborating and making a meaningful impact on the students of Yonkers together.

Sincerely,
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