

PERFORMANCE BASED CONTRACT GUIDELINES

1. WHAT IS THE PURPOSE AND SCOPE OF THE SERVICE? (Describe in detail any services to be provided or materials to be purchased)

The purpose of the service is to provide strategic professional development services to Yonkers School District staff. The professional development will be designed to increase the identification of children and youth experiencing homelessness, ensure immediate enrollment, and promote the removal of barriers to attendance and success in school.

2. AMOUNT OF SERVICE?

(Set forth the monetary value of the proposed agreement and quantities and/or amounts of time required to be devoted to the contract and describe where services are to be provided as specified in Schedule "B")

1. Virtual professional development focused on identification.

Daily rate \$600, for 17 days, 6 hours/day. Total cost: \$10,200

Six recorded training videos for Yonkers School District staff. Each video will target a different core audience:

- Teachers and other classroom staff
- School counselors
- School secretaries
- School nurses
- School administrators
- Other staff, including School Resource Officers, bus drivers and other transportation staff, and school nutrition personnel.

Videos will focus on identification skills and strategies, including the definition of homelessness, the causes and challenges of homelessness, soft skills, racial and ethnic considerations, and identifying preschoolers and unaccompanied youth. Each video will last approximately 30 minutes. Youth voice and role plays demonstrating identification skills will be included. Each recording will include short pre- and post-training quizzes, along with the correct answers and corresponding explanations. Upon request, sessions can be offered live via Zoom and recorded for future viewing.

2. In-person trainings for school counselors and principals/assistant principals

Daily rate \$800, for 4 days, 6 hours/day. Cost \$3,200

Total cost: \$3,200

- One in-person training of up to two hours for school counselors. The training will focus on strategies to identify McKinney-Vento students, boost their attendance and full participation in school, prepare them for transitions, and maximize credit accrual.
- One in-person training of up to 90 minutes for principals, assistant principals, and other administrators. The training will focus on McKinney-Vento rights and responsibilities, student discipline, and strategies to boost attendance.

The daily rate includes time spent developing the training content and materials, traveling to and from Yonkers, delivering the trainings, and providing follow-up support.

3. WHO IN THE SCHOOL DISTRICT IS SERVED?

(Describe whether services are to be provided directly to students, to staff, etc.)

Services will be provided to Yonkers Public Schools staff.

4. WHO WILL PROVIDE SERVICES?

(If individual providers are contemplated, set forth the names and qualifications of the service providers)

Patricia Julianelle, Senior Strategist for Program Advancement and Legal Affairs will be the primary service provider. Ms. Julianelle has 25 years of experience in education law and policy, with a particular focus on the McKinney-Vento Act. She helped draft federal amendments to the Act in 2001 and 2015. Ms. Julianelle has worked with the National Association for the Education of Homeless Children and Youth (NAEHCY), the National Disabilities Rights Network (NDRN), Washington State’s Office of Superintendent of Public Instruction (OSPI), and the American Bar Association, among other organizations. Patricia’s work has been published in academic and practice journals, including the Children’s Legal Rights Journal, the Journal of Negro Education, Seattle Journal of Social Justice, and Journal of Poverty Law & Policy. Patricia graduated from Yale University and received her J.D. *summa cum laude* from Lewis & Clark Law School. She taught high school in the US and law school in Chile.

Ms. Julianelle has provided technical assistance to state departments of education and local educational agencies, including serving the Interim State Coordinator for McKinney-Vento in the state of Washington; working for two years with the Texas Education Agency to improve identification statewide, and conducting on-site technical assistance in districts with similar demographics to Yonkers. Ms. Julianelle has conducted countless trainings at the local, state, and national levels. Additional SchoolHouse Connection staff will assist as needed.

4a. WILL THE CONTRACTOR BE UTILIZING ANY SUBCONTRACTORS OR VOLUNTEERS IN FURTHERANCE OF THIS AGREEMENT? IF YES, PLEASE LIST ALL OF THEIR NAMES AND CONTACT INFORMATION.

We do not anticipate using volunteers or subcontractors.

5. WHAT WILL BE COMMUNICATED TO DISTRICT PERSONNEL, PARENTS, OTHERS ABOUT PROGRESS AND RESULTS OF THE SERVICES?

(How specifically will the contractor report to the School District (or parents, if applicable) about their progress towards achieving the goals of the contract?)

We are willing to provide specific information regarding the content of the trainings and pre- and post-data related to identification, attendance, discipline, and achievement with any audience.

6. HOW WILL THE SCHOOL DISTRICT JUDGE THE QUALITY OF SERVICES? (Set forth the method which will be used to evaluate contractor’s performance)

Pre- and post-training surveys measuring the increase in participants' knowledge and their readiness to employ that knowledge will be part of both live and recorded trainings. In addition, we will use quantitative data on McKinney-Vento identification, attendance, discipline, graduation, and achievement over time to measure the effectiveness of the professional development in improving district and student outcomes.

7. INDIVIDUALS RESPONSIBLE FOR ADMINISTERING THE CONTRACT.

Vendor Name: Schoolhouse Connection
Vendor Address: 4401A Connecticut Ave. NW, #145, Washington, DC 20008
Vendor Phone No.: (202) 905-6690
Vendor Business Status: (corporation, non-profit individual, unincorporated)
Vendor Contact Name: Patricia Julianelle
Vendor Contact Email: patricia@schoolhouseconnection.org
Tax ID No.:

School District Administrator Name: Lissette Colon-Collins
School District Administrator Title: Assistant Superintendent
School District Administrator Phone No.: 914-376-8230
School District Administrator Email: lcolon-collins@yonkerspublicschools.org

8. ARE THE SERVICES PURSUANT TO A GRANT AGREEMENT? IF YES, WHAT IS THE GRANT, AND WHAT ARE THE GRANT REQUIREMENTS RELATED TO THIS AGREEMENT?

Services are in collaboration with the Yonkers Public School District to deliver on the 2022-2023 McKinney-Vento Grant that was awarded to Yonkers Public Schools.

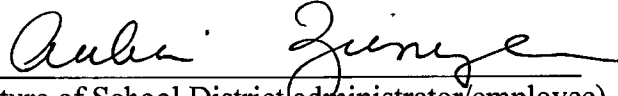
9. WILL THE CONTRACTOR BE RECEIVING ANY STUDENT DATA OR OTHER DATA FROM YONKERS PUBLIC SCHOOLS? IF YES, PLEASE DESCRIBE. IF STUDENT DATA IS BEING SHARED, PLEASE PROCEED TO QUESTION 10 BELOW.

The contractor will receive only aggregate data related to the numbers of McKinney-Vento students identified, attendance, discipline, achievement, and graduation. The contractor will not receive any personally identifiable information.

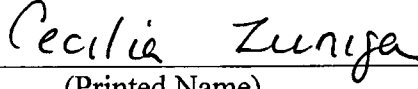
10. WILL THE STUDENT DATA BE USED FOR THE PURPOSE OF DEVELOPING, VALIDATING, ADMINISTERING STUDENT AID PROGRAMS, OR IMPROVING INSTRUCTION? IF YES, PLEASE SPECIFICALLY DESCRIBE.

N/A

Performance Based Guidelines
Reviewed and approved by:



(Signature of School District administrator/employee)



(Printed Name)