

Program Fee for the 2024-2025 School Year

VE High School Program

VE High School Program Fee	\$3,500 per school <i>unlimited class sections and includes Tech Apps for the Entrepreneur</i>
New Program Implementation Fee* (first-year only)	\$1,500 per school <i>first-year only</i>

Technology Applications for the Entrepreneur (HS)

Program Fee	\$1,500 per school <i>unlimited class sections</i>
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VE-JV Middle School Program

Program Fee	\$3,500 per school <i>unlimited class sections</i>
New Program Implementation Fee (first-year only)	\$1,500 per school <i>first-year only</i>

*New Program Implementation Fee

(includes professional development and the New Teacher Academy)

The New Teacher Academy includes the following training and networking opportunities to provide a support system designed to prepare teachers to launch successful VE and VE-JV programs:

- New Teacher Academy at the National Teachers' Conference (3 days, plus half-day pre-conference online Orientation)
- Implementation Support Session(s)
- New Teacher Support Sessions (16 one-hour sessions on Zoom)
- Online Assistance (LiveChat, Tech Support, Help Desk)
- Credit for Student Events (\$150 credit per school to apply against registration fees for local/regional trade shows or leadership events)

2024-25 Scope of Services - High School Program

Included with Program Fees

Program fees include training and support for new teachers and all items listed below:

- ★ [Curriculum & Resources](#)
- ★ [Program Support](#)
- ★ [Assessment](#)
- ★ [Technology Tools](#)
- ★ [Competitions & Events for Students](#)

Curriculum & Resources

- **VE Task-Based Curriculum** is aligned to Common Career Technical Core Standards and State Standards, and includes:
 - units in Design Thinking, Risk Management, Information Technology, and Personal Finance and financial templates for Break-Even Analysis, Cash Flow Budget, Income Statement, Balance Sheet, and Loan Amortization Schedule
 - access to curriculum units and instructional support for QuickBooks Online (QBO) and TurboTax. Note: All VE teachers will be given access to QBO and TurboTax software for their students
 - scoring guides for all competitions aligned to the [VE Career Readiness Framework](#)
 - business plan resources: planning guide, competition guide, scoring guide, sample written business plans and video presentations
 - additional teacher and student support resources: an annual activities map, teacher pacing guide, sample deliverables, templates, instructional videos and Quick Guides
- **Technology Applications for the Entrepreneur Curriculum** is designed to be used as a prerequisite course and teaches Microsoft Office (aligned to MOS industry certification), Google tools, and web-development, design (Canva) and digital marketing software (MailChimp), and includes:
 - units in Design Thinking and Personal Financial Management
 - teacher lessons, student activities, sample deliverables, templates, instructional videos, and QuickGuides
 - culminating simulation projects allow students to apply the knowledge and skills they have developed throughout the course

Program Support

There are numerous program support opportunities that include:

- **National Teachers' Conference**, a professional development conference held each July for VE teachers from across the country
- Local and/or regional **VE facilitator meetings** providing professional development and program updates
- **New teacher support sessions** with mentors and VE staff
- **Ongoing professional learning** from regional staff as needed by phone, email, video chat, school visits and in-person meetings for all support needs, including answering implementation questions, providing facilitation guidance, and technical support

Assessment

- **Pre/Post assessment** administered by VE
- Access to the **NOCTI VE National Assessment** (# 8985) administered by NOCTI
 - Provides students the ability to earn college credit. *Note:* Passing the NOCTI exam qualifies students for three (3) college credits in Applied Business. More information on the NOCTI Exam can be found here:
<http://www.nocti.org/CertificateProgram-VEI.cfm>
 - There is a fee per student for the NOCTI exam and schools must order directly from NOCTI
- **Student Portfolios** associated with curriculum tasks that can be used for midterm and final exams as well as quarterly assessment grading
- **National Online Competitions**, offering VE students unique opportunities to develop and demonstrate career readiness competencies in different business domains, generate business for their VE firms, garner real-world feedback from a diverse pool of judges, and evaluate performance compared to peers on a national level
- **Competitions and Awards** (Business Plan, Finance, Marketing, Human Resources, Booth Design, Sales Pitch) at regional and national events
- Rubrics and assessments aligned with instruction and the **Career Readiness Framework** in partnership with Deloitte and can be found here:
- **Design for Delight Industry Certification** supported by curriculum units and materials provided by Intuit
- **QuickBooks Online Industry Certification** supported by materials provided by Intuit
- Recognition for **top performing firms** (Circles of Excellence) through engagement and achievement of targeted initiatives throughout the year
- For your State's industry certification alignment, reach out to your regional director for support

Technology Tools

Technology Tools provide both the teacher and students with resources to enhance the VE learning experience that include:

- Access to the **VE Hub** (hub.veinternational.org), the online home for program participants to easily access all VE resources including a teacher admin dashboard, curriculum, competitions manager, marketplace tools, teachers lounge, and professional development resources
- Access to VE's **online Learning Management System** (Canvas) to find tasks and activities, activity resources, implementation resources, readings, videos, rubrics, and more
- Access to **Announcements**, an area on the Hub for VE to communicate quick updates and reminders to students and teachers
- Access to **News and Updates**, an area on the Hub listing recent publications and blog posts from the VE community
- Access to a **Teachers' Lounge**, the space to go for tips, suggestions, and resources for all teachers
- **Online Competition Manager**, a tool for students and teachers to submit work deliverables such as company newsletters and video commercials to get star-ratings and feedback from volunteer business professionals and leaders
- Access to the **online global banking system** with accounts for companies, student-employees, and teachers
- **E-Commerce tools** including Buy Buttons and a Point-of-Sale system for trade shows
- **Inclusion in online international directories** of all student-run businesses worldwide along with resources to conduct international trade with over 40 countries
- Access to VE's **Online Trade Show** platform to conduct video conference calls with program participants to promote products/services to regional and national network
- Access to **QuickBooks Online** for students and teachers at no cost
- **Market Insights** for VE teachers and students to get at-a-glance dashboards on firm performance, industry statistics, and market trends
- **Online Learning Support** for modified program implementation as required to meet the changing needs of schools, that includes:
 - **Meet & Greets** with students and business partners
 - Ongoing professional learning video conferences
 - Partnerships and remote mentoring opportunities
 - **Live Chat** and real-time support for teachers and students
 - Opportunities to connect with a **global network** of over 7,000 Practice Enterprises (PEs) in more than 40 countries around the world

Competitions & Events for Students

Students have the opportunity to engage in various business activities, events and competitions throughout the year that actualize the world of work, technology and global business and include:

- **Local and regional student leadership events** for VE student-executives offered in the fall comprised of learning experiences and training sessions, competitions, presentations from industry professionals and college professors, and networking opportunities.
- **Local and Regional Business Plan Competitions** in which teams submit written business plans and deliver remote oral business plan presentations to be evaluated by industry professionals and business leaders. Participating teams compete to advance to the National Business Plan Competition.
- **Access to Live and Online Regional Trade Shows**, fully-interactive event experiences that integrate professional development and networking opportunities. These events offer students many ways to develop and apply their skills and knowledge while interacting with other VE students, educational leaders, community representatives, and real-world professionals.
- **Access to all National Online Competitions**
 - Elevator Pitch Competition
 - Company Branding Competition
 - E-Commerce Website Competition
 - Company Newsletter Competition
 - Video Commercial Competition
- **Youth Business Summit**, a multiple-day event that takes place each spring in New York City, includes a series of events and experiences: International Trade Show, National Business Plan Competition, National Human Resources Competition, National Finance Competition, National Marketing Competition, and the Global Innovation Challenge.

Please note there is an additional fee for this event.