

PERFORMANCE BASED CONTRACT GUIDELINES

1. WHAT IS THE PURPOSE AND SCOPE OF THE SERVICE?

Brain Pop offers cross-curricular topics for elementary through high school students. The subjects covered include Science, Math, Social Studies, ELA, Digital Citizenship, Engineering, Technology, the Arts, and English as a second-language. It is a supplemental resource that is engaging to students and standards-based. In addition a Creative Coding application has been added at no cost to increase knowledge and practice in engineering principles at the earliest ages.

2. AMOUNT OF SERVICE

User account implementation with district's technology team and BrainPop instructional and tech support.

3. WHO IS SERVED?

Individual user accounts for all PK-12 grade students, teachers, and administrators.

4. WHO WILL PROVIDE SERVICES?

The BrainPop School Support Team will be providing services, including representative Scott Cook and support@BrainPop

4a. WILL THE CONTRACTOR BE UTILIZING ANY VOLUNTEERS, OR BE HIRING/UTILIZING ANY SUBCONTRACTORS IN FURTHERANCE OF THIS AGREEMENT? IF SO, PLEASE LIST ALL OF THEIR NAMES AND CONTACT INFORMATION.

NONE

5. WHAT WILL BE COMMUNICATED TO DISTRICT PERSONNEL, PARENTS, OTHERS ABOUT PROGRESS AND RESULTS OF THE SERVICES?

BrainPop provides a monthly and annual reports will provide an automated monthly activity report to designated administrators. Product information is also available through webinars and newsletters.

The Executive Director of Social Studies, Science, and Instructional Technology also plans and monitors professional development for teachers participating and usage of the program on a regular basis as BrainPop is accessible through the district's Clever management system.

6. HOW WILL THE QUALITY BE JUDGED?

Quality is judged through usage reports showing cumulative student data. The quality is also evaluated through feedback from administrators and teachers across the district.

7. PERSONS RESPONSIBLE FOR ADMINISTERING THE CONTRACT.

Dawn Bartz, Executive Director of Social Studies, Science, Instructional Technology.

8. ARE THE SERVICES PURSUANT TO A GRANT AGREEMENT? IF YES, WHAT IS THE GRANT, AND WHAT ARE THE GRANT REQUIREMENTS RELATED TO THIS AGREEMENT?

No

9. WILL THE CONTRACTOR BE RECEIVING ANY STUDENT DATA OR OTHER DATA FROM YONKERS PUBLIC SCHOOLS? IF YES, PLEASE DESCRIBE. IF STUDENT DATA IS BEING SHARED, PLEASE PROCEED TO QUESTION 10 BELOW.

Yes, student information is needed for processing individual user accounts. The information required is first and last name, grade level, and student ID number. There is no other personal information that is required or shared. The student information is for educational purposes at the district or for the student/parents. Student data is not shared to any third parties.

10. WILL THE STUDENT DATA BE USED FOR THE PURPOSE OF DEVELOPING, VALIDATING, ADMINISTERING STUDENT AID PROGRAMS, OR IMPROVING INSTRUCTION? IF YES, PLEASE SPECIFICALLY DESCRIBE.

Student data will be retained and assessed only for the use by the teacher or administrators.