



# ne More Story

AUTHORS YOU KNOW, BOOKS YOU LOVE

## PRICE QUOTE

October 21, 2024

Yonkers Public Schools  
One Larkin Center  
Yonkers, NY 10701  
Attn: Dr. Cynthia Palmer

re: School subscription to [www.onemorestory.com](http://www.onemorestory.com)

School Subscriptions are one year in duration. A school subscription is based on the number of students in the school utilizing *One More Story*.

For use by 4247 Kindergarten and First Grade and ELL Students at 31 Yonkers Public Elementary Schools. One year from start date.

**Universal Access** School Subscription: this allows students to access *One More Story* from any computer or mobile device from both within and outside of the school network. \$3.6 /student/year **\$15,289.20**

Please email or call if you have any questions or need assistance.

Best regards,

Carl Teitelbaum

*One More Story* received a [James Patterson Page Turner Award](#) for finding "original and effective ways to spread the excitement of books and reading."



ne More Story

AUTHORS YOU KNOW, BOOKS YOU LOVE

October 31, 2024

City of Yonkers  
Department of Purchasing  
One Larkin Center – 3<sup>rd</sup> Floor  
Yonkers, NY 10701  
Attn: Dr. Cynthia Palmer

To Whom It May Concern:

One More Story, Inc. is the sole publisher and vendor of subscriptions to the children's literature website, [www.onemorestory.com](http://www.onemorestory.com). Please contact us if you need any other information.

Best regards,

Carl Teitelbaum, President  
One More Story Inc.





# YPS Vendor/Partner Evaluation Form

An evaluation of partnerships throughout the District

Evaluator Name: Dr. Cynthia Y. Palmer

Role: Director of Library Services

| General Information |   |                    |                             |
|---------------------|---|--------------------|-----------------------------|
| Grant Name          |   | Contract Amount    | \$15,289.20                 |
| Partner/Partner     | One More Story                              | Date of Service(s) | November 2024-November 2025 |
| School Site(s)      | District access via Clever digital platform |                    |                             |

1. Were there three quotes for vendor services?

- YES (if yes, please list vendors below)  
 NO (if no, please explain)  
 N/A

Explain:

One More Story is a Sole Source Vendor

2. In what ways does this vendor/partnership align to our Districts mission/vision/strategic plan?

Aligned to the strategic plan and goal 1: Student Achievement, increase literacy resources for beginning readers, reluctant readers, and MLL students via culturally responsive titles engaging students.

3. What was the primary goal of the partnership? (Fill the option(s) that most closely relates to the main objective of the partnership.)

- To provide PD to a certain population of the schools.  
 To provide programmatic support to the schools.  
 To provide tutoring or instructional support.  
 To help to assess current practices.  
 To connect the schools with other resources.  
 To help to develop curriculum and activities for the district, school or classroom.  
 To support mental and emotional health  
 Other: \_\_\_\_\_

4. Were the specified goal(s) and objectives reached?

- YES  
 NO (if no, please explain)  
 N/A

Explain: Expanding available literacy/reading resources to engage all students.

5. Did this partner deliver on the expected agreement and outcomes?

- YES  
 NO (if no, please explain)

Explain: We received the agreed upon resource for students to engage readers towards improved academic outcomes.



6. Did this partner supply appropriate materials and supplies necessary to accomplish goals and outcomes?

- YES
- NO (if no, please explain)
- N/A

Explain: One More Story titles are appropriate for our multi-cultural student groups

7. Did this partner provide adequate feedback and support?

- YES
- NO (if no, please explain)
- N/A

Explain: This is a renewal resource/digital platform

8. Please complete the Vendor/Partner Assessment Criteria scale below and rank this partner on the following areas:

| Vendor/Partner Assessment Criteria   |                    |                             |                           |                  |                         |
|--|--------------------|-----------------------------|---------------------------|------------------|-------------------------|
| Criterion  | (1)<br>Ineffective | (2)<br>Somewhat Ineffective | (3)<br>Somewhat Effective | (4)<br>Effective | (5)<br>Highly Effective |
| <b>Preparation:</b><br><i>Provides high-quality services to meet goals</i>                 |                    |                             |                           |                  | X                       |
| <b>Competency:</b><br><i>Knowledge of craft</i>  |                    |                             |                           |                  | X                       |
| <b>Flexibility:</b><br><i>Willingness to change or compromise</i>                          |                    |                             |                           | X                |                         |
| <b>Consistency:</b><br><i>Schedule &amp; routine</i>                                       |                    |                             |                           |                  | X                       |
| <b>Organization:</b><br><i>Structured, orderly, &amp; efficient use of time management</i> |                    |                             |                           |                  | X                       |
| <b>Professionalism:</b><br><i>Interactions are cordial &amp; respectful</i>                |                    |                             |                           |                  | X                       |
| <b>Overall Experience with partner</b>   |                    |                             |                           |                  | X                       |

9. Please indicate specifically how the vendor/partner impacted student achievement, leadership development or district operations. **Note: Please provide documentation and evidence of impact of vendor/partner services.**



One More Story has become a looked for literacy engagement digital tool for teachers and students.

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10. Use the space below to provide any additional feedback you think would be helpful:

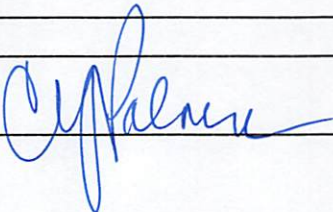
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Signature of Evaluator 

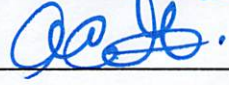
Date: 11/26/24

\*\*\*\*\* FOR PEER REVIEW ONLY \*\*\*\*\*

| Vendor/Partner Peer Review Criteria                      |                          |                                |                              |                          |                            |
|--|--------------------------|--------------------------------|------------------------------|--------------------------|----------------------------|
| Criterion  | (1)<br>Ineffective       | (2)<br>Somewhat<br>Ineffective | (3)<br>Somewhat<br>Effective | (4)<br>Effective         | (5)<br>Highly<br>Effective |
| Impact:<br>Based on<br>artifacts/evidence/<br>evaluation | <input type="checkbox"/> | <input type="checkbox"/>       | <input type="checkbox"/>     | <input type="checkbox"/> | <input type="checkbox"/>   |
| Overall Experience<br>with partner                       |                          |                                |                              |                          |                            |

Peer Reviewer A. Colon Garcia

Date: 11/26/24

Signature of Peer Reviewer 

Date: 11/26/24





**REQUEST FOR NON-COMPETITIVE CONTRACT - FOR BOCS APPROVAL ON: December 31, 2024**

This form must be completed by Department Heads or their designee when requesting contracts where a determination has been made that seeking competition would not be in the best interest of the taxpayers. Completed form must be attached to all resolutions and requisitions. Check off each box that applies and provide the required detailed reasons in the JUSTIFICATION section.

**VENDOR INFORMATION**

Vendor Legal Business Name: **One More Story, Inc.**

Vendor Address: **374 Bond Street Brooklyn, NY 11231**

Vendor Main Point of Contact: **Carl Teitelbaum**

Title: **President**

Phone: **212-925-9416**

Email: **carl@onemorestory.com**

Detailed Description of Service and Contract Term: **One More Story, Inc. will provide 12 month digital access to the One More Story digital platform. This is a renewal sole source digital platform service used by teachers and students.**

Total Cost and Method of Compensation: **\$15,289.20**

**EXCEPTIONS PER SECTIONS 6 (D) AND 6 (Q) OF THE CITY'S PROCUREMENT POLICY**

- Contracts with medical or health-related entities.
- Contracts with lecturers, other educational professionals or experts, and institutions.
- Procurements which involve the expenditure of federal or state assistance where and to the extent that federal or state law, rules, or regulations conflict with the provisions of the procurement policy.
- Contracts with not for profit organizations for the support, enhancement, or preservation of cultural resources and the arts.
- Other contracts deemed to be in the best interests of the District; however, any such request for this exemption shall be made by submission of a written recommendation, including sufficient justification by the department head certifying that such exemption is necessary and appropriate in order to further the best interests of the District.

**SOLE SOURCE:** Only one vendor is capable of providing the service.

**SINGLE SOURCE:** The service is available from more than one source, but for particular reasons it must be procured from a specific vendor.

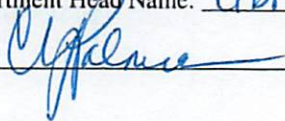
- Single Source: Upgrade to existing software available only from the software developer who sells on a direct basis.
- Single Source: Upgrade to existing software available only from the software developer's designated Value Added Reseller for this territory.
- Single Source: Continuation of an on-going service already procured from this vendor. Provide the reasons why it would not be prudent to procure these services from another vendor.
- X  Single / Sole Source: Sole provider of a patented or licensed service.
- Single / Sole Source: The requesting Department can demonstrate that such services, due to unique or special circumstances, cannot be procured through a competitive Request for Proposal process.

**REQUIRED JUSTIFICATION:** Provide detailed reasons why it is in the best interest of the taxpayers to contract with this vendor without competition. List other vendors and quotes that were obtained during the process.

This no cost pilot is being implemented to explore the viability and feasibility of the HMH Into Reading/Arriba Lectura core ELA curriculum for implementation in the Yonkers Public Schools District beginning in the 2025-2026 school year.

**APPROVAL:** I certify that to the best of my knowledge the information above is a complete and accurate justification for the competitive procurement of these services.

Department / Department Head Name: Library Services / Dr. Cynthia Y. Palmer

Signature:  Date: 11/22/24