



**REQUEST FOR NON-COMPETITIVE CONTRACT - FOR BOCS APPROVAL ON: \_\_\_\_\_**

This form must be completed by Department Heads or their designee when requesting contracts where a determination has been made that seeking competition would not be in the best interest of the taxpayers. Completed form must be attached to all resolutions and requisitions. Check off each box that applies and provide the required detailed reasons in the JUSTIFICATION section.

**VENDOR INFORMATION**

Vendor Legal Business Name: **Brendan Lowe Communications, LLC**

Vendor Address: 1500 Chestnut Street Suite 2, #1754, Philadelphia, PA 19102

Vendor Main Point of Contact: **Brendan Lowe**

Title: President

Phone: 215-385-3053

Email: [brendan@eachdaycomms.org](mailto:brendan@eachdaycomms.org)

Detailed Description of Service and Contract Term: The purpose of this contract is to support and amplify the work of My Brother's Keeper (MBK) Yonkers by elevating its public profile and visibility. Services will include strategic communications to support Dr. Jason Baez and his team by securing media placements, crafting public-facing content, and advising on strategic storytelling and message development. May 22, 2025-December 31, 2025

Total Cost and Method of Compensation: **\$5,000-Obama Foundation:490.5241.24H344.2110.B2300**

**EXCEPTIONS PER SECTIONS 6 (D) AND 6 (Q) OF THE CITY'S PROCUREMENT POLICY**

- ☐ Contracts with medical or health-related entities.
- ☐ Contracts with lecturers, other educational professionals or experts, and institutions.
- ☐ Procurements which involve the expenditure of federal or state assistance where and to the extent that federal or state law, rules, or regulations conflict with the provisions of the procurement policy.
- ☐ Contracts with not for profit organizations for the support, enhancement, or preservation of cultural resources and the arts.
- ☐ Other contracts deemed to be in the best interests of the District; however, any such request for this exemption shall be made by submission of a written recommendation, including sufficient justification by the department head certifying that such exemption is necessary and appropriate in order to further the best interests of the District.

**SOLE SOURCE:** Only one vendor is capable of providing the service.

**SINGLE SOURCE:** The service is available from more than one source, but for particular reasons it must be procured from a specific vendor.

- ☐ Single Source: Upgrade to existing software available only from the software developer who sells on a direct basis.
- ☐ Single Source: Upgrade to existing software available only from the software developer's designated Value Added Reseller for this territory.
- ☐ Single Source: Continuation of an on-going service already procured from this vendor. Provide the reasons why it would not be prudent to procure these services from another vendor.
- ☐ Single / Sole Source: Sole provider of a patented or licensed service.
- ☒ Single / Sole Source: The requesting Department can demonstrate that such services, due to unique or special circumstances, cannot be procured through a competitive Request for Proposal process.

**REQUIRED JUSTIFICATION:** Provide detailed reasons why it is in the best interest of the taxpayers to contract with this vendor without competition. List other vendors and quotes that were obtained during the process.

: The purpose of this contract is to support and amplify the work of My Brother's Keeper (MBK) Yonkers by elevating its public profile and visibility. Services will include strategic communications to support Dr. Jason Baez and his team by securing media

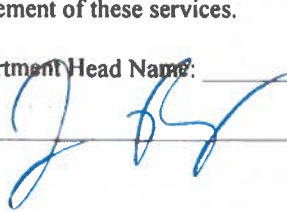
placements, crafting public-facing content, and advising on strategic storytelling and message development. May 1-December 31, 2025

**APPROVAL:** I certify that to the best of my knowledge the information above is a complete and accurate justification for the competitive procurement of these services.

Department / Department Head Name:

Jason Buel

Signature:



Date:

4/25/25