



Let's Make it Better!

# Invoice #1000113

Due Date: Jan 29, 2021

Date of Issue: Jan 10, 2021

## Efficient Advice, LLC

Market Street 73  
Yonkers, New York 10710  
United States  
rdejesus@efficientadvice.com  
+19179239955

## YPS - School Choice Explainer Videos

### Roberto Scanga

Email: rscanga@yonkerspublicschools.org

Phone: 718-614-7635

Address:

One Larkin Center  
Yonkers, 10701

Product or Service	Price	Quantity	Line Total
Consulting - Explainer Video Secondary Schools Videos created to communicate the school choice process to parents, students and educators.	\$500.00	2	\$1,000.00
Consulting Meeting times, sharing best practices, recommendation, etc. (# of hours).	\$80.00	10	\$800.00
Scope Changes Adjustments to changes in project scope, including videos length of time, secondary videos designs, image editing, multiple versions of voice-overs, etc. (# of hours).	\$80.00	20	\$1,600.00

Subtotal	\$3,400.00
Discount (10%)	\$340.00
<hr/>	
Invoice Total	\$3,060.00
Amount Paid	\$0.00
<b>Balance</b>	<b>\$3,060.00</b>

### Notes

- The original videos were expected to be up to 90 seconds each. After several rounds of updates and requests, the current videos have expanded to be more than 287 seconds. Videos have been created in English and Spanish for each category; Elementary and Secondary. Around a 300% increase.
- Project scope changes require additional meeting times (virtual and in-person), consulting, evaluation of requests, project alignment, and execution.
- The several versions of voice-overs, image editing, major overhaul design updates, among other changes, have contributed to an incremental amount of video editing hours to complete this project.

### Legal Terms

Please visit our website: <https://www.efficientadvice.com/policies> for further information around cancelations, complaint resolutions, modifications, payments, returns, and refunds.